

**BBA Business Operations Management "4 minus 1" Structure in 2017/18 Intake (BBAU3 for 2017/18 intake)**

Effective from Catalogue Term: Sem A 2017/2018

Yr/Sem							Offer Year
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	Sem A & B CB2400 Micro-Economics	CB2201 Operations Management	GE2402 English for Business Communication or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2016
1B	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	CB2200 Business Statistics	CB2402 Macro-Economics	CB2011 Solving Business Problems with Spreadsheet Modeling	GE1401 University English or EAP (Note 1)	
2A	CB3410 Financial Management	MS3124 Global Supply Chain Managemen	CB2101 Introduction to Managerial Accounting	MS 3322 Quality Management	MS4306 Best Practices in Operations Management	GE2402 English for Business Communication (for students taken EAP)	2017
2B	College Elective	MS3123 Workshop on Operations Management Practices	MS3253 Operations Analytics	Major Elective 1	GE (Note 2)	GE1401 University English (for students taken EAP)	
3A	College Elective	College Elective	Major Elective 2	Major Elective 3	GE (Note 2)	2018	
3B	CB4303 Strategy and Policy	Major Elective 4	Major Elective 5	Major Elective 6	GE1501 Chinese Civilisation - History and Philosophy		
4A							
4B							

Minimum Credits Required:

GE: 2 GE courses + 2 College Electives (12 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 8 College Core + 1 College Elective (27 CU)

Major: 12 Major courses + 3 College required courses (45 CU)

**Min. Total: 31 courses (93 CU)****Max. Allowable: 38 courses (114 CU)**Credits Exempted:

GE - 3 courses (9 CU)

Minor/Electives - 6 courses (18 CU)

Note**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

**(2) Gateway Education Course Distributional Requirements**

Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

**(3) Chinese Language Requirement**

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

**Major Electives:** Students are required to take 6 electives from the following list:

AC4321 Management Accounting

CB3800 Business Practice Internship

CS2360 Java Programming

CS3402 Database Systems

EF3333 Financial Systems, Markets and Instruments

MKT4624 Retail Management

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3251 Analytics Using SAS

MS3304 Hospitality Management

MS3403 Internship for Business Analysis and Operations Management

MS4111 Enterprise Resource Planning

MS4118 Operations Management Project

MS4226 Risk Management Models

MS4227 Pricing and Revenue Management

MS4506 Procurement and Strategic Sourcing